

**Gilpin Advertising Panel (GAP)
Meeting Minutes
October 4, 2023**

The Gilpin Advertising Panel convened virtually via Microsoft Teams.

Call to Order: Chair Crawford called the meeting to order at 2:05p.m.

Quorum Call:

Present: Barbara Hardt, Chair Jim Crawford, & Vice Chair John Bryan; all attending via Teams

Absent: None

Staff Present: Lyndsey Denton, Ex Officio Member via Teams.

Agenda Review: Chair Crawford requested if there were any changes to the agenda. No updates made. Agenda approved as presented.

Consent Agenda: Chair Crawford requested for a motion to approve or deny the consent agenda, which included the meeting minutes from September 7th, 2023. Member Hardt moved to, "Approve the consent agenda." Vice Chair Bryan seconded the motion, which passed unanimously.

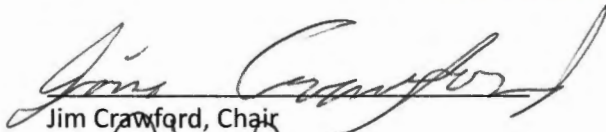
Public Comment: No public comments made. Public comment closed at 2:07p.m.

2024 Budget. Ex Officio Denton presented the draft budget for the Gilpin Advertising Panel for the 2024 year. There was discussion about the allocation of funds to various marketing and advertising strategies; such as print and digital advertisements and promotional items/events. There was also discussion regarding what the funds can and cannot be used for, which will need to be discussed with the Finance Department and the County Attorney during draft budget discussions. Vice Chair Bryan moved to, "Approve the 2024 draft budget." Member Hardt seconded the motion, which passed by a vote of 3 to 0.

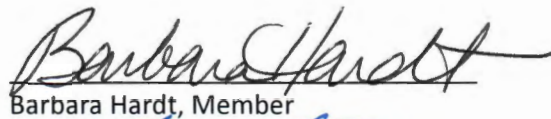
Consideration of 2023/2024 Calendar Meeting Dates. It was decided to hold the next meeting on Thursday, December 14th, 2023, at 2:00 p.m., in-person and available online, location TBD. Future meeting dates will be discussed and planned at the next meeting.

Adjourn. Member Hardt made a motion to adjourn the meeting. Vice Chair Bryan seconded the motion. The motion passed unanimously. Chair Crawford adjourned the meeting at 2:59pm

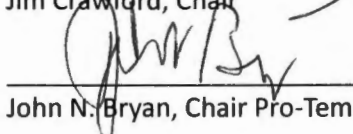
Signed this 14th day of December, 2023



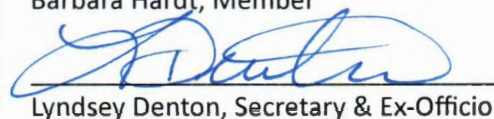
Jim Crawford, Chair



Barbara Hardt, Member



John N. Bryan, Chair Pro-Tem



Lyndsey Denton, Secretary & Ex-Officio

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GILPIN ADVERTISING PANEL

