

Gilpin Advertising Panel (GAP)

Meeting Agenda

Wednesday, February 21st, 2024, at 2:00 p.m.



Pursuant to C.R.S. 24-6-402(2)(c), Notice is hereby given of the following described Meeting of The Gilpin Advertising Panel (GAP) of Gilpin County, to be held Wednesday, February 21st, 2024, at 2:00 p.m. at the Historic Courthouse & online via Zoom.

203 Eureka Street, Central City, CO 80427

Join on your computer, mobile app or room device

[Join Here Online](#)

2:00 p.m Call to Order

- Quorum Call
- Agenda Review
- Conflicts of Interest
- Consent Agenda
- Approval of Minutes from January 17th, 2024 meeting

Old Business

1. 2023 Financial Report
2. County Attorney Questions

New Business

1. 2023 Annual Report
2. Planning & Discussion

Public Comment

Adjourn

Reasonable accommodation will be provided upon request for persons with disabilities. If you are a person with a disability who requires an accommodation to participate in this meeting, please notify the Administration Office at 303-582-6010.



Gilpin County Treasurer

P.O. Box 368
Central City, CO 80427
303-582-5222
303-582-3086

Receipt: 2024-02-12-DM-0427

Product	Name		Extended
3	Miscellaneous Receipts 1200004142		\$33,420.84
Reference: ACH CO DOR CTY Lodge Distrib WF Rcvd 2/8/24			
Journal Account	Name	Debits	Credits
8650-00-1000	CASH WITH TREASURER TREASURER FEES	\$1,002.63	
1200-12-5012	TREASURER FEES	\$1,002.63	
1200-00-1000	CASH WITH TREASURER LODGING TAX	\$33,420.84	
8650-00-4652	FEE INCOME-TREAS FEES		(\$1,002.63)
1200-00-4142	LODGING TAX		(\$33,420.84)
1200-00-1000	CASH WITH TREASURER LODGING TAX		(\$1,002.63)
Total			\$33,420.84
Tender (Direct Deposit)			\$33,420.84
Bank Account	1		

All Payments Subject to Final Collection

Thank You

2/12/24 10:39 AM dmcmillan

4th QTR 2023 Lodging Tax Received
- GAP receives 10% = \$3,342.08

DRAFT



ANNUAL REPORT 2023

Gilpin Advertising Panel (GAP)

Jim Crawford, Chair

John Bryan, Chair Pro Tem

Barbara Hardt, Member

Lyndsey Denton, Secretary/Ex-officio

TO THE BOARD OF COUNTY COMMISSIONERS

Strategic Highlights

- The Gilpin Advertising Panel (GAP) members were appointed by the Board of County Commissioners on August 8, 2023.
- Three (3) meetings were held in 2023; in which the election of officers took place during the inaugural meeting in September, 2023. Per the Bylaws, we are only required to meeting two times per year.

Financial Highlights

- Adopted a budget for 2024, that was presented to the Finance Director for inclusion into the Gilpin County Budget.
- Approved first funding project; contributing grant match funds in the amount of \$7,000, for the Colorado Tourism Management Grant for the Heritage Tourism Route signs and maps.

Operating Highlights

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Looking Ahead

- Continue to meet monthly in 2024, to discuss future endeavors for advertising and marketing tourism in Gilpin County.
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FINANCIAL SUMMARY

Use this section to give a brief summary of your financials, highlighting important points. Some of the sample text in this document indicates the name of the style applied, so that you can easily apply the same formatting again.

- For example, this is the List Bullet style.
- Here is another sentence formatted in List Bullet style.

You can find easy-to-use tools on the Insert tab, such as to add a hyperlink, insert a comment, or add automatic page numbering.



View and edit this document in Word on your computer, tablet, or phone. You can edit text; easily insert content such as pictures, shapes, and tables; and seamlessly save the document to the cloud from Word on your Windows, Mac, Android, or iOS device.

FINANCIAL STATEMENTS

Statement of Comprehensive Income (Profits and Losses)

- Revenue
- Expenses